

Jun 1, 2012 - Jun 1, 2013

Language

All Sessions
100.00%

+ Add Segment

Explorer

Summary

Language	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	1,578,586 <small>% of Total: 100.00% (1,578,586)</small>	30.63% <small>Site Avg: 30.58% (0.17%)</small>	483,567 <small>% of Total: 100.17% (482,754)</small>	33.18% <small>Site Avg: 33.18% (0.00%)</small>	12.04 <small>Site Avg: 12.04 (0.00%)</small>	00:12:20 <small>Site Avg: 00:12:20 (0.00%)</small>	0.00% <small>Site Avg: 0.00% (0.00%)</small>	0 <small>% of Total: 0.00% (0)</small>	\$0.00 <small>% of Total: 0.00% (\$0.00)</small>
1. en-us	550,095 (34.85%)	33.95%	186,745 (38.62%)	37.26%	12.07	00:11:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. es	294,913 (18.68%)	28.69%	84,603 (17.50%)	26.17%	14.56	00:15:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. pt-br	180,046 (11.41%)	26.78%	48,221 (9.97%)	26.08%	10.66	00:11:58	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. es-es	126,197 (7.99%)	23.15%	29,212 (6.04%)	41.48%	11.79	00:12:05	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. fr	80,477 (5.10%)	27.08%	21,796 (4.51%)	24.84%	13.63	00:16:38	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. de-de	35,556 (2.25%)	36.79%	13,080 (2.70%)	36.29%	9.78	00:10:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. zh-cn	31,605 (2.00%)	23.02%	7,274 (1.50%)	22.25%	12.53	00:14:32	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. en-gb	30,474 (1.93%)	32.78%	9,990 (2.07%)	36.93%	10.07	00:10:27	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. es-419	26,486 (1.68%)	27.12%	7,182 (1.49%)	26.92%	15.68	00:14:37	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. de	26,317 (1.67%)	32.70%	8,606 (1.78%)	36.69%	9.37	00:10:54	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. es-mx	16,939 (1.07%)	27.51%	4,660 (0.96%)	18.10%	17.53	00:17:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. ru	15,260 (0.97%)	27.11%	4,137 (0.86%)	37.68%	8.16	00:11:05	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. en	14,729 (0.93%)	45.63%	6,721 (1.39%)	56.01%	6.02	00:06:12	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. zh-tw	13,107 (0.83%)	24.01%	3,147 (0.65%)	30.65%	9.46	00:11:55	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. ko	11,369 (0.72%)	22.16%	2,519 (0.52%)	24.87%	11.19	00:12:37	0.00%	0 (0.00%)	\$0.00 (0.00%)
16. ja	10,871 (0.69%)	30.47%	3,312 (0.68%)	29.45%	12.85	00:09:40	0.00%	0 (0.00%)	\$0.00 (0.00%)
17. it	10,529 (0.67%)	38.93%	4,099 (0.85%)	33.93%	8.76	00:09:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
18. pl	10,167 (0.64%)	29.08%	2,957 (0.61%)	42.18%	10.12	00:09:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
19. nl	9,993 (0.63%)	37.91%	3,788 (0.78%)	42.72%	6.11	00:07:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
20. fr-fr	7,363 (0.47%)	25.32%	1,864 (0.39%)	54.45%	6.84	00:05:32	0.00%	0 (0.00%)	\$0.00 (0.00%)
21. cs	7,337 (0.46%)	29.66%	2,176 (0.45%)	40.15%	12.01	00:10:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
22. es-ar	7,089 (0.45%)	30.10%	2,134 (0.44%)	18.18%	15.36	00:16:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
23. ru-ru	6,284 (0.40%)	25.10%	1,577 (0.33%)	40.82%	8.22	00:08:05	0.00%	0 (0.00%)	\$0.00 (0.00%)
24. it-it	5,821 (0.37%)	37.12%	2,161 (0.45%)	43.67%	6.78	00:06:39	0.00%	0 (0.00%)	\$0.00 (0.00%)
25. pt-pt	4,255 (0.27%)	37.44%	1,593 (0.33%)	35.06%	7.29	00:07:34	0.00%	0 (0.00%)	\$0.00 (0.00%)
26. sv-se	3,496 (0.22%)	16.19%	566 (0.12%)	38.84%	7.49	00:08:11	0.00%	0 (0.00%)	\$0.00 (0.00%)

Global Performance Report - Q3 2023										
ID	Region	Sales Performance			Operational Metrics			Financial Summary		
		Units Sold	Market Share (%)	Revenue (M)	Efficiency Score	Customer Sat. (%)	Cost (M)	Profit (M)	ROI (%)	Net Income (M)
27.	tr	3,007 (0.19%)	54.14%	1,628 (0.34%)	46.69%	8.70	00:05:54	0.00%	0 (0.00%)	\$0.00 (0.00%)
28.	ja-jp	2,262 (0.14%)	27.94%	632 (0.13%)	48.28%	6.46	00:04:42	0.00%	0 (0.00%)	\$0.00 (0.00%)
29.	sv	1,992 (0.13%)	37.70%	751 (0.16%)	42.62%	5.86	00:06:24	0.00%	0 (0.00%)	\$0.00 (0.00%)
30.	sk	1,968 (0.12%)	29.07%	572 (0.12%)	44.92%	6.04	00:06:23	0.00%	0 (0.00%)	\$0.00 (0.00%)
31.	th	1,736 (0.11%)	56.45%	980 (0.20%)	50.17%	4.56	00:04:53	0.00%	0 (0.00%)	\$0.00 (0.00%)
32.	vi	1,707 (0.11%)	49.68%	848 (0.18%)	39.07%	7.84	00:08:17	0.00%	0 (0.00%)	\$0.00 (0.00%)
33.	pt	1,625 (0.10%)	42.89%	697 (0.14%)	34.83%	8.82	00:09:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
34.	id	1,623 (0.10%)	58.72%	953 (0.20%)	52.62%	6.42	00:09:05	0.00%	0 (0.00%)	\$0.00 (0.00%)
35.	ca	1,601 (0.10%)	51.78%	829 (0.17%)	27.73%	8.55	00:08:51	0.00%	0 (0.00%)	\$0.00 (0.00%)
36.	ko-kr	1,316 (0.08%)	14.06%	185 (0.04%)	24.16%	9.70	00:11:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
37.	da	1,294 (0.08%)	47.76%	618 (0.13%)	42.58%	6.66	00:05:44	0.00%	0 (0.00%)	\$0.00 (0.00%)
38.	nb-no	1,066 (0.07%)	15.76%	168 (0.03%)	40.62%	15.29	00:10:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
39.	es-cl	1,011 (0.06%)	38.28%	387 (0.08%)	27.70%	9.23	00:10:24	0.00%	0 (0.00%)	\$0.00 (0.00%)
40.	hu	893 (0.06%)	68.98%	616 (0.13%)	62.15%	4.06	00:02:36	0.00%	0 (0.00%)	\$0.00 (0.00%)
41.	el	878 (0.06%)	63.90%	561 (0.12%)	58.31%	3.78	00:02:25	0.00%	0 (0.00%)	\$0.00 (0.00%)
42.	nl-nl	804 (0.05%)	61.07%	491 (0.10%)	66.42%	5.09	00:02:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
43.	hu-hu	800 (0.05%)	64.12%	513 (0.11%)	66.62%	3.52	00:01:58	0.00%	0 (0.00%)	\$0.00 (0.00%)
44.	th-th	786 (0.05%)	42.11%	331 (0.07%)	41.22%	6.42	00:06:45	0.00%	0 (0.00%)	\$0.00 (0.00%)
45.	es-la	783 (0.05%)	29.50%	231 (0.05%)	41.51%	9.17	00:09:12	0.00%	0 (0.00%)	\$0.00 (0.00%)
46.	ar	762 (0.05%)	51.05%	389 (0.08%)	56.96%	3.29	00:03:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
47.	tr-tr	717 (0.05%)	36.54%	262 (0.05%)	48.26%	4.89	00:05:30	0.00%	0 (0.00%)	\$0.00 (0.00%)
48.	en-au	634 (0.04%)	25.08%	159 (0.03%)	26.34%	8.41	00:09:26	0.00%	0 (0.00%)	\$0.00 (0.00%)
49.	fi	620 (0.04%)	41.77%	259 (0.05%)	38.06%	16.66	00:09:55	0.00%	0 (0.00%)	\$0.00 (0.00%)
50.	bg	616 (0.04%)	62.82%	387 (0.08%)	61.20%	4.21	00:03:49	0.00%	0 (0.00%)	\$0.00 (0.00%)
51.	zh-hk	613 (0.04%)	32.63%	200 (0.04%)	30.18%	5.98	00:04:49	0.00%	0 (0.00%)	\$0.00 (0.00%)
52.	fi-fi	603 (0.04%)	38.97%	235 (0.05%)	42.29%	7.07	00:07:41	0.00%	0 (0.00%)	\$0.00 (0.00%)
53.	et	595 (0.04%)	42.35%	252 (0.05%)	32.44%	5.46	00:07:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
54.	fil	543 (0.03%)	69.43%	377 (0.08%)	70.72%	2.04	00:01:29	0.00%	0 (0.00%)	\$0.00 (0.00%)
55.	el-gr	513 (0.03%)	68.81%	353 (0.07%)	54.39%	5.99	00:03:45	0.00%	0 (0.00%)	\$0.00 (0.00%)
56.	vi-vn	504 (0.03%)	49.01%	247 (0.05%)	43.85%	5.70	00:06:18	0.00%	0 (0.00%)	\$0.00 (0.00%)
57.	lt	480 (0.03%)	45.62%	219 (0.05%)	45.00%	10.29	00:08:54	0.00%	0 (0.00%)	\$0.00 (0.00%)
58.	he	449 (0.03%)	66.37%	298 (0.06%)	59.24%	4.42	00:02:59	0.00%	0 (0.00%)	\$0.00 (0.00%)
59.	es-us	434 (0.03%)	44.70%	194 (0.04%)	45.39%	6.68	00:08:54	0.00%	0 (0.00%)	\$0.00 (0.00%)
60.	ro	397 (0.03%)	60.96%	242 (0.05%)	55.92%	5.70	00:04:27	0.00%	0 (0.00%)	\$0.00 (0.00%)
61.	sl	365 (0.02%)	43.84%	160 (0.03%)	45.75%	4.36	00:03:41	0.00%	0 (0.00%)	\$0.00 (0.00%)
62.	no	351 (0.02%)	45.58%	160 (0.03%)	41.03%	7.67	00:05:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
63.	es-xl	297 (0.02%)	13.80%	41 (0.01%)	34.01%	16.78	00:10:30	0.00%	0 (0.00%)	\$0.00 (0.00%)
64.	lv	279 (0.02%)	35.13%	98 (0.02%)	36.92%	6.94	00:06:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
65.	hr-hr	270 (0.02%)	81.85%	221 (0.05%)	41.85%	4.40	00:02:30	0.00%	0 (0.00%)	\$0.00 (0.00%)
66.	de-at	251 (0.02%)	35.46%	89 (0.02%)	23.51%	9.35	00:11:08	0.00%	0 (0.00%)	\$0.00 (0.00%)

67.	hr	233 (0.01%)	68.24%	159 (0.03%)	62.23%	2.88	00:01:38	0.00%	0 (0.00%)	\$0.00 (0.00%)
68.	da-dk	232 (0.01%)	48.71%	113 (0.02%)	68.10%	2.91	00:02:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
69.	es-pe	215 (0.01%)	11.16%	24 (0.00%)	8.37%	18.13	00:20:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
70.	ro-ro	215 (0.01%)	49.30%	106 (0.02%)	45.12%	9.48	00:09:43	0.00%	0 (0.00%)	\$0.00 (0.00%)
71.	uk	209 (0.01%)	68.90%	144 (0.03%)	59.33%	4.10	00:02:51	0.00%	0 (0.00%)	\$0.00 (0.00%)
72.	(not set)	197 (0.01%)	73.60%	145 (0.03%)	38.58%	3.98	00:03:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
73.	cs-cz	194 (0.01%)	65.46%	127 (0.03%)	66.49%	2.96	00:02:29	0.00%	0 (0.00%)	\$0.00 (0.00%)
74.	sr	174 (0.01%)	80.46%	140 (0.03%)	65.52%	3.45	00:02:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
75.	es-pa	171 (0.01%)	22.22%	38 (0.01%)	19.88%	11.39	00:09:53	0.00%	0 (0.00%)	\$0.00 (0.00%)
76.	ja-jp-mac	167 (0.01%)	26.35%	44 (0.01%)	16.77%	5.62	00:06:47	0.00%	0 (0.00%)	\$0.00 (0.00%)
77.	pl-pl	160 (0.01%)	56.25%	90 (0.02%)	72.50%	3.49	00:02:20	0.00%	0 (0.00%)	\$0.00 (0.00%)
78.	es-co	153 (0.01%)	29.41%	45 (0.01%)	69.93%	2.94	00:02:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
79.	en-za	140 (0.01%)	71.43%	100 (0.02%)	67.14%	3.62	00:02:55	0.00%	0 (0.00%)	\$0.00 (0.00%)
80.	en_gb	130 (0.01%)	83.08%	108 (0.02%)	74.62%	1.92	00:01:05	0.00%	0 (0.00%)	\$0.00 (0.00%)
81.	ar-sa	117 (0.01%)	73.50%	86 (0.02%)	65.81%	2.10	00:01:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
82.	nb	111 (0.01%)	72.97%	81 (0.02%)	69.37%	2.40	00:00:58	0.00%	0 (0.00%)	\$0.00 (0.00%)
83.	en_us	99 (0.01%)	87.88%	87 (0.02%)	68.69%	1.94	00:01:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
84.	en-ca	94 (0.01%)	79.79%	75 (0.02%)	50.00%	4.10	00:03:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
85.	c	91 (0.01%)	98.90%	90 (0.02%)	95.60%	1.22	00:00:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
86.	es-uy	85 (0.01%)	62.35%	53 (0.01%)	11.76%	16.92	00:09:45	0.00%	0 (0.00%)	\$0.00 (0.00%)
87.	ca-es	77 (0.00%)	79.22%	61 (0.01%)	58.44%	3.34	00:02:37	0.00%	0 (0.00%)	\$0.00 (0.00%)
88.	en-in	69 (0.00%)	92.75%	64 (0.01%)	75.36%	1.65	00:00:42	0.00%	0 (0.00%)	\$0.00 (0.00%)
89.	es-ve	59 (0.00%)	40.68%	24 (0.00%)	28.81%	17.68	00:21:41	0.00%	0 (0.00%)	\$0.00 (0.00%)
90.	es-bo	52 (0.00%)	19.23%	10 (0.00%)	3.85%	78.08	00:34:39	0.00%	0 (0.00%)	\$0.00 (0.00%)
91.	es-cr	52 (0.00%)	32.69%	17 (0.00%)	19.23%	10.00	00:12:46	0.00%	0 (0.00%)	\$0.00 (0.00%)
92.	fa-ir	51 (0.00%)	50.98%	26 (0.01%)	56.86%	3.80	00:03:54	0.00%	0 (0.00%)	\$0.00 (0.00%)
93.	fr-ch	50 (0.00%)	50.00%	25 (0.01%)	34.00%	7.28	00:04:20	0.00%	0 (0.00%)	\$0.00 (0.00%)
94.	es-ec	48 (0.00%)	75.00%	36 (0.01%)	37.50%	17.21	00:14:37	0.00%	0 (0.00%)	\$0.00 (0.00%)
95.	he-il	47 (0.00%)	51.06%	24 (0.00%)	68.09%	1.96	00:01:07	0.00%	0 (0.00%)	\$0.00 (0.00%)
96.	es-ni	43 (0.00%)	18.60%	8 (0.00%)	30.23%	22.00	00:11:58	0.00%	0 (0.00%)	\$0.00 (0.00%)
97.	fr-ca	41 (0.00%)	63.41%	26 (0.01%)	36.59%	46.32	00:10:40	0.00%	0 (0.00%)	\$0.00 (0.00%)
98.	de-ch	40 (0.00%)	70.00%	28 (0.01%)	57.50%	2.52	00:01:07	0.00%	0 (0.00%)	\$0.00 (0.00%)
99.	en-nz	36 (0.00%)	75.00%	27 (0.01%)	72.22%	3.00	00:01:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
100.	kau	33 (0.00%)	93.94%	31 (0.01%)	72.73%	1.48	00:00:42	0.00%	0 (0.00%)	\$0.00 (0.00%)